

Wednesday, November 8, 2023		
2:00pm-5:00pm	Registration Open <i>Midway I</i>	
2:00pm-9:00pm	Exhibitor's set-up <i>Lakeshore Ballroom II & III</i>	
2:00pm-6:00pm	New Grower Workshop – Mark Hoffman, <i>Small Fruit Extension Specialist, NCSU Lakeshore IV</i>	
7:30pm-9:30pm	Hospitality Suite Open – Complimentary Refreshments and Snacks <i>Add room # / Floor</i>	
Thursday, November 9, 2023		
7:00am-5:00pm	Registration Open <i>Midway I</i>	
7:00am-7:30am	Continental Breakfast, Coffee/Juices <i>Lakeshore Ballroom II & III (with Exhibitors)</i>	
7:30am-5:00pm	Respirator Fit Testing – Robin Tutor, <i>NC Agromedicine Institute Welwyn</i>	
7:00am-6:00pm	Exhibit Hall Open: <i>Lakeshore Ballroom II & III</i>	
7:30am-8:15am	'Grower Spotlight' – Clyde Gurosik, <i>Berry Plantation, North Augusta, SC University Ballroom</i>	
8:15am-9:00am	Social Media – Kyle Hensel, <i>Director of Continuing Education, University of Georgia SBDC University Ballroom</i>	
9:00am-9:30am	Morning Break <i>Lakeshore Ballroom II & III (with Exhibitors)</i>	
Track	Production <i>LAKESHORE I</i>	Production <i>LAKESHORE IV</i>
9:35am-10:30am Breakout Sessions	<p>NCSU Graduate Student Presentations</p> <p>Mark Hoffmann <i>Small Fruit Extension Specialist, NC State University</i></p>	<p>* Observations from the Field, Pest Control and Fertility challenges in 2023</p> <p>David Dycus <i>Salesman/Agronomist, FCI Ag</i></p>
Track	Production <i>LAKESHORE I</i>	Around the Farm <i>LAKESHORE IV</i>
10:35am-11:30am	<p>A 4 Decade Journey Through 4 Strawberry Plant Types – Frigo, Fresh Dug, Plug and Cut-offs</p> <p>Barclay Poling <i>NCSU Professor Emeritus & Manager, Flavorfirst</i></p>	<p>Legal Updates</p> <p>Allen Trask III <i>Attorney, Ward and Smith, P.A.</i></p>
11:35am-12:30pm	LUNCH, NCSA Annual Meeting <i>University Ballroom</i> Presentations of Scholarship Recipients, NCSA Annual Business Meeting and Awards	
12:30pm-1:00pm	Exhibit Hall Open: <i>Lakeshore Ballroom II & III</i>	
Track	Around the Farm <i>LAKESHORE I</i>	Production <i>LAKESHORE IV</i>
1:00pm-2:00pm Breakout Sessions	<p>Agritourism - Are you looking to diversify farm revenue?</p> <p>Lee Rankin <i>President, N.C. Agritourism Networking Association, Owner, Apple Hill Farm</i></p>	<p>Strawberry Variety Discussion</p> <p>Mark Hoffmann <i>Small Fruit Extension Specialist, NC State University</i></p>
2:05pm-3:00pm Breakout Sessions	<p>Crop Insurance Options for Diversified Farms</p> <p>JR Odom <i>Owner, Odom Farming Co, Inc. Hudson Insurance Group</i></p>	<p>* Strawberry Disease Control Update IPM App, Botrytis Samples, Chemical Efficacy</p> <p>Guido Schnabel <i>Professor of Plant Pathology - Fruit Crops Plant and Environmental Sciences Department, Clemson University</i></p> <p>Bill Cline <i>Extension Specialist (Small Fruit Production & Pathology), NC State University</i></p>
3:00pm-3:30pm	Afternoon Break <i>Lakeshore Ballroom II & III (with Exhibitors)</i>	

Thursday, November 9, 2023 - <i>continued</i>		
Track	Production <i>LAKESHORE I</i>	Around the Farm <i>LAKESHORE IV</i>
3:35pm-4:30pm	Row Cover Management Amanda McWhirt <i>Extension Specialist - Hort Crop, University of Arkansas</i>	Food Safety Liz Salinas <i>Director of Sales for North America, QIMA WQS</i>
Track	Around the Farm <i>UNIVERSITY BALLROOM</i>	
4:35pm-5:30pm	Experienced Growers Round Table <i>Doug Patterson, Patterson Farm</i> <i>James Kenan, Bernie's Berries</i> <i>Curtis Smith, TC Smith Produce</i>	
5:30pm-6:00pm	Social Hour and Live Auction to benefit Scholarship Fund <i>Lakeshore Ballroom II & III (with Exhibitors)</i>	
7:30pm-9:30pm	Hospitality Room Open - Complimentary Refreshments and Light Snacks <i>Add room # / Floor</i>	

Friday, November 10, 2023	
9:00am-9:30am	Farm Tour – attendees to meet at the 1st Farm Tour Stop for registration <i>(pre-registration required)</i>
9:00am-6:30pm	Farm Tour at Springs Farm (Fort Mill, SC), Bush-n-Vine (York, SC), Patterson Farm (Mount Ulla, NC), Dinner at Carrigan Farms (Mooresville, NC)
6:30pm	Depart for home or return to hotel for overnight stay

*Pesticide recertification credits are available